



Leadership Coach Profile

Name: **ROB WILLIAMS**

Location: Wilton, CT

LinkedIn: <https://www.linkedin.com/in/robwilliamsct/>

E-mail: rob.williams@aopeoplepartners.com Tel: 203.641.1136

Rob Williams is Partner and Chief Growth Officer at AO People Partners. Rob brings over 25 years of leadership experience as a senior executive to his coaching. From 1996 to 2008 he held a succession of senior leadership positions at Clear Channel Radio (now iHeart Media). At Clear Channel, Rob led the largest region by revenue and profit, managing \$540 million in annual revenue including the largest US media market, New York. Rob was recognized as Executive of Year by Clear Channel's CEO; and, as one of the best managers in radio numerous times by industry trades. Later, Rob went on to serve as Senior Vice President at Townsquare Media and excelled at recruiting and developing a talented sales team and transforming the company's revenue model.

Rob has a strong track record of helping executive leaders understand their unique strengths, allowing them to become more intentional in their actions, better identify their mission, and articulate a compelling vision to their teams. Rob stresses that at its core, great leadership comes from those people who present as fully authentic, deeply compassionate, transparent, and committed to their team's success.

Rob is known to guide leaders on a path of self-discovery and inquiry to assist them in raising their performance and overall effectiveness. Rob has coached leaders who have gone on to hold senior and C-suite positions at some of the largest media companies in the world, including iHeart Media, Spotify, Pandora, Google, and Facebook. He has also coached leaders in other industries including manufacturing and fintech.

Rob has long been a dedicated endurance athlete who has completed numerous marathons, triathlons, and other events including the 2022 Race Across America, a nonstop, 3080-mile bicycle race from Oceanside, CA, to Annapolis, MD. In 2023, Rob ran his third NYC Marathon, raising funds for Guardian Revival, an organization committed to preventing suicide among veterans and first responders. Rob is a member of Guardian Revival's Athlete Hall of Fame. Also, an avid golfer, Rob currently serves as president at one of the premier clubs in the U.S.

What Rob treasures most as an endurance athlete are the relationships and team leadership lessons as well as the confidence that comes from overcoming self-doubt to achieve a goal for a cause bigger than self.

Rob lives in Wilton, Connecticut where he and his wife Katy raised their four grown children.

Education & Credentials

- Certified Practitioner of The Leadership Circle Profile 360 Assessment
- International Coaching Federation (ICF) seeking Associate Certified Coach accreditation
- The Neethling Brain Instrument (NBI) Certification
- Columbia University of New York: Columbia Credentialed Professional Executive Coach
- Tulane University, B.A. with Honors
- Hogan Assessment Certification