

## Leadership Coach Profile

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### Coaching Experience

Stephen C. Wakeen has over thirty years working with CEOs and executive teams. He helps C-suite executives become exceptional leaders by benchmarking their leadership against thousands of others, developing a plan to work toward their highest potential. Steven's clients are nationwide, and across industries, including investment banking, advertising, law, energy, construction, health care, and consumer packaged goods. Steve benchmarks executives' leadership against norms so they can see how they compare to executives around the world and plans a leadership development road map designed for the individual.

Steve's brand and strategy experience complement his role as an executive coach. Working at agencies such as TBWA and Grey Advertising, he has worked with dozens of executive teams on the strategic challenges their businesses faced. He has facilitated strategic and C-suite workshops. Steve was General Manager of Emmerling Post Advertising (now Cossette, USA), and President of Targetnet, a first of its kind online media solution that was later sold. He also ran the New York Office of Corbis (Bill Gates' other company.)

Steve is a former Chair for Vistage International, the world's largest membership group for CEOs, and currently speaks to Vistage CEO groups across the country on the topic of leadership.

He is certified in the Leadership Circle Profile, a leadership assessment and coaching model designed for C-suite executives, and is certified in The Leadership System, an executive development program designed to help companies scale their leadership as they grow.

Steve is a member of the Forbes Coaches Council, a contributor to Forbes.com and writes leadership columns for the Hartford business Journal. He also speaks to diverse groups on leadership, conducts leadership workshops and was named one of the Top Ten Emerging Leadership Development companies by CIO Review Magazine.

Steve is a graduate of the University of Connecticut School of Liberal Arts. He and Suzanne, his wife of 37 years, have four grown children and live in Wilton, CT.